

INGREDIENTS 2 CONNECT

A business growth accelerator for food ingredients & food technology

AGENDA

INGREDIENTS 2 CONNECT

- About us
- Who we are
- Our Programme
- Innovate
- Develop
- Launch
- Opportunities with Ingredients 2 Connect
- Contact us



ABOUT US

INGREDIENTS 2 CONNECT

- At Ingredients 2 Connect; we create opportunities for entrepreneurs and innovators with new food ingredients and food technologies. We offer support to these innovators in taking their ideas and concepts to commercial reality.
- We work with the best experts in the food industry to identify your target market, get funding to develop your ideas and meet the right people to exploit your products. We offer support to develop your ideas, brand and business, giving you the best chance of getting your ingredients into products.

WHO WE ARE ?

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Serge Van Kleef



Sarah Gaunt



OUR PROGRAMME

In order to achieve optimum success, we have come up with a simple three step programme to enable innovators to grow into ground-breaking companies.

1. Innovate
2. Develop
3. Launch

INNOVATE

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- We support the development of new ingredients and food technology by:
 - Enabling you to develop and source new ideas
 - Assessing the commercial potential of your ideas
 - Developing your value proposition
 - Ensuring your idea is protected

*“Innovation distinguishes between a leader and a follower”
Steve Jobs*

DEVELOP

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- We enable you to take a new ingredient & food technology to market by:
 - Assisting product development
 - Enabling market entry with ‘how and where to sell’ as well as distribution and logistics
 - Developing brand identity and ‘reasons to believe’

*“It is only as we develop, that we permanently succeed”
Harvey S. Firestone*

LAUNCH

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- We support pre and post launch activities by:
 - Developing sales strategies and networks using our extensive background and knowledge of the commercial landscape of food ingredients & food technology
 - Assist with tailor made exit strategies

*“The way to get started is to quit talking, and begin doing”
Walt Disney*

OPPORTUNITIES WITH INGREDIENTS 2 CONNECT

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- We support Innovators to develop and exploit their ideas or research
- We look for people with great ideas who are self starters with the determination to succeed
- In return we offer a way to incubate your idea until it is market ready, access into the market place and support to develop your skills as a person

CONTACT US

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